

ORDER PAPER

YOUTH COUNCIL MEETING

Date: Tuesday, 14 June 2022

Time: 5.30 pm

Venue: Council Chamber

Rangitīkei District Council

46 High Street

Marton

Membership: YC Lisa Cruywagen

YC Denise Pio YC Leymar Saili YC Sofie Kendrick

YC Waiatatia Ratana-Karehana

YC Paloma Janse

YC Charlotte Tuuta-Kyle

YC Emma Collings

YC Fuatai-Rose Mefiposeta-Satano

YC Toby Haxell YC Isaac Grant Cr Gill Duncan

HWTM Andy Watson (ex officio)

For any enquiries regarding this agenda, please contact:

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Notice is hereby given that a Youth Council Meeting of the Rangitīkei District Council will be held in the Council Chamber, Rangitīkei District Council, 46 High Street, Marton on Tuesday, 14 June 2022 at 5.30 pm.

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AGENDA

- 1 Welcome / Youth Council Prayer
- 2 Apologies
- 3 Public Forum

No public forum.

4 Conflict of Interest Declarations

Members are reminded of their obligation to declare any conflicts of interest they might have in respect of items on this agenda.

5 Confirmation of Order of Business

That, taking into account the explanation provided why the item is not on the meeting agenda and why the discussion of the item cannot be delayed until a subsequent meeting, enter item number be dealt with as a late item at this meeting.

6 Confirmation of Minutes

6.1 Confirmation of Minutes

Author: Ash Garstang, Governance Advisor

1. Reason for Report

1.1 The minutes from the Youth Council meeting on 10 May 2022 are attached.

Attachments

1. Youth Council Meeting - 10 May 2022

Recommendation

That the minutes of the Youth Council meeting held on 10 May 2022, [as amended/without amendment], be taken as read and verified as an accurate and correct record of the meeting, and that the Chair's electronic signature be added to the official minutes document as a formal record.

MINUTES



ATTACHMEN

UNCONFIRMED: YOUTH COUNCIL MEETING

Date: Tuesday, 10 May 2022

Time: 5.30 pm

Venue: Ohakea Room

Te Matapihi

4 Criterion Street

Bulls

Present YC Lisa Cruywagen

YC Sofie Kendrick YC Paloma Janse

YC Charlotte Tuuta-Kyle

YC Emma Collings

YC Fuatai-Rose Mefiposeta-Satano

Cr Gill Duncan

In attendance Ms Katrina Gray, Senior Strategic Planner

Ms Kelly Widdowson, Strategic Advisor – Youth / Rangatahi Ms Kayla Hyland, Strategic Advisor – Youth / Rangatahi Ms Lynda Hunter, Community Engagement Librarian

Order of Business

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| | 9.1 | Pae Tawhiti Rangitīkei Beyond (Spatial Plan) | | | |
| | 9.2 | Workplan for the Youth Council 20225 | | | |
| | 9.3 | Creative Communities Scheme Extended | | | |
| 10 | Discuss | ion Items | | | |
| | 10.1 | Youth Voice on Libraries in the Rangitīkei | | | |
| | 10.2 | Late Item - Marton Library Place Meeting Fund | | | |
| | 10.3 | Late Item - Council Meet and Greet | | | |
| 11 | Canara | I Discussion | | | |

1 Welcome / Youth Council Prayer

The meeting opened at 5.33 pm and Ms Widdowson gave a karakia.

2 Apologies

Resolved minute number 22/RYC/016

Waiatatia Ratana-Karehana

Denise Pio

Leymar Saili

Isaac Grant

His Worship the Mayor, Andy Watson

YC S Kendrick/YC C Tuuta-Kyle. Carried

3 Public Forum

N/A

4 Conflict of Interest Declarations

None declared.

5 Confirmation of Order of Business

Extra item added today - information given. YC Cruywagen added item to the agenda. Building Project for Marton Library and Placemaking Fund.

6 Confirmation of Minutes

Resolved minute number 22/RYC/017

That the minutes of the Youth Council meeting held on 12 April 2022, without amendment, be taken as read and verified as an accurate and correct record of the meeting, and that the Chair's electronic signature be added to the official minutes document as a formal record

YC C Tuuta-Kyle/YC P Janse. Carried

7 Chair's Report

7.1 Chair's Report - May 2022

YC Cruywagen tabled and read her report, briefly touching on social media influences representing youth council and opportunities regarding Youth Council.

Resolved minute number 22/RYC/018

That the tabled Chair's Report – May 2022 be received.

YC L Cruywagen/YC S Kendrick. Carried

8 Mayoral Update

8.1 Mayoral Update - April 2022

The Mayor was not present to give a verbal update, but the report was taken as read.

Resolved minute number 22/RYC/019

That the Mayoral Update – April 2022 be received.

YC F Mefiposeta-Satano/YC C Tuuta-Kyle. Carried

9 Reports for Information

9.1 Pae Tawhiti Rangitīkei Beyond (Spatial Plan)

Ms Gray spoke to her report on 'Pae Tawhiti Rangitikei Beyond (Spatial Plan)', she explained her role and did a small exercise around this. The three questions she asked Youth Council to consider were:

- What would you like your community to look like in 2050?
- What should be considered for future growth?
- Mark your favourite place on the map with an explanation

Ms Gray briefly explained the process of submissions made after the draft is presented to Council and the community. Council hasn't decided on formal oral hearings or written submissions. Watch this space.

Resolved minute number 22/RYC/020

That the report 'Pae Tawhiti Rangitīkei Beyond (Spatial Plan)', including the attached discussion document, be received.

YC S Kendrick/YC C Tuuta-Kyle. Carried

9.2 Workplan for the Youth Council 2022

Ms Widdowson gave her apologies and has yet to complete the workplan, it will be emailed out mid next week for approval.

9.3 Creative Communities Scheme Extended

Cr Duncan gave some insight to this scheme having being on the Committee for 6 years. Ms Widdowson explained that this scheme provides opportunities to Youth Council for ideas they've put forward, to apply for the fund to help those targets along.

Resolved minute number 22/RYC/021

That the report 'Creative Communities Scheme Extended' be received.

YC C Tuuta-Kyle/YC F Mefiposeta-Satano. Carried

10 Discussion Items

10.1 Youth Voice on Libraries in the Rangitīkei

Ms Hunter gave a verbal address to Youth Council asking for their feedback, as to what this could look like or what to do on ideas with engagement in youth within library spaces. Ms Hunter asked for ideas and YC Kendrick, YC Janse, YC Cruywagen and YC Collings gave some ideas and input.

10.2 Late Item - Marton Library Place Meeting Fund

Ms Widdowson spoke to this item and the Youth Council had to decide if they wanted to continue the Marton Library deck outside. Youth Council decided that they would like more information before making a decision.

Plans made from last year's Youth Council will be shown and brought to the table around the Library upgrade and Placemaking Fund.

Resolved minute number 22/RYC/022

That the Youth Council take the lead on the Marton Library Upgrade and Placemaking fund.

Youth Council would like more information around this before making a decision. Ms Widdowson will provide this information to Youth Council.

YC S Kendrick/YC P Janse. Carried

10.3 Late Item - Council Meet and Greet

Ms Tuutu-Kyle suggested that Youth Council host a "meet the candidates" event during this year's local government elections. There was widespread support for this suggestion, and it was noted that this would be a good opportunity for youth to meet with prospective councillors.

Resolved minute number 22/RYC/023

Youth Council will host a Meet the Candidates night throughout the elections process.

YC C Tuuta-Kyle/YC P Janse. Carried

11 General Discussion

YC Janse asked what everyone would like to see on the Youth Council social media pages, and discussions were held on this.

The meeting closed at 7.04 pm.

| The minutes of this meeting wer | e confirmed at the You | th Council Meeting he | ld on 14 June 2022. |
|---------------------------------|------------------------|-----------------------|---------------------|
| | | | |
| | | | Chairperson |

7 Chair's Report

7.1 Chair's Report - June 2022

Author: Lisa Cruywagen, Chair

Chairs Report for 14/06/2022

Since our last meeting, there have not been any Youth Council related activities that I can report on.

However, at the time of writing this report, we had planned to attend the Taihape Area School careers expo on the 10th of June using this as an opportunity to introduce the Youth Council to the community in the Rangitīkei as well as gathering information on how we can interact better with the community.

Another topic I would like to discuss in my report today also came up in the Rangitīkei District Council 2022/23 Annual Plan discussion document. The council is currently consulting on the 2022/23 Annual Plan for Rangitīkei District Council year two of the 2021-2031 Long Term Plan.

Council is currently consulting on three questions and needs to make decisions on the following:

- The introduction of Forestry Differentials
- The new Marton Rail Hub Council-Controlled Organisation
- Climate Change

If you want to know more about the first two points you can find the document on the council website. I thought we could discuss the third point on how we as the Youth Council could provide some input into a framework for collaboration across the Rangitīkei district area to mitigate and adapt to climate change. In the future climate change is likely to have an even more significant impact on our environment, our way of living and how we make a living.

I would like to discuss the following two questions:

- Together, how can we immediately reduce the impact of climate change in Rangitikei?
- 2. What resources are needed to better prepare Rangitīkei for the effects of climate change?

Recommendation

That the Chair's Report – June 2022 be received.

8 Mayoral Update

8.1 Mayoral Update - May 2022

Author: Andy Watson, His Worship the Mayor

Last week and over the weekend I attended the tangi at Ratana for Harerangi Meihana, known as Harry Mason. Harry was the Tumuaki, or leader, of the Ratana faith and his passing was always going to be reflected in huge numbers of people arriving from throughout the country and Australia to celebrate his life and to think about the future. It was an honour for me to sit on the paepae and to be treated as "mana whenua" or accepted as one of the Ratana community.

This week Council sits to hear the submissions on our Annual Plan. These cover a wide range of subjects including housing, forestry differentials etc. Thank you to all those people who have submitted either in person or by way of written submission. Council tries incredibly hard to arrange public meetings to engage and sometimes the number of people attending is disappointing. Recently, as part of that engagement process, I held public meetings in Bulls, Marton and Taihape around the Three Waters. These meetings were to update people around the Government process and how it is being viewed by a number of different groups. The Marton meeting was difficult with activist groups trying to dominate the meeting with their own agenda, which was that Government has no mandate to rule NZ. These people are entitled to their own view but it was disappointing that others turned up to listen and ask questions only to leave feeling as though they were intimidated.

Onto more cheerful news, on Friday 20 May we will open the new Mangaweka Bridge, a month ahead of schedule. My thanks to Manawatu District Council as project lead, the builders, Iwi and all of the staff involved. There have been sensitivities around the opening process which were resolved by respectful discussion involving all parties.

The Dudding Trust applications are now open and I invite people to make applications now before the closing date of 8 July. The Trust gives out literally hundreds of thousands of dollars annually and every year we get late application requests that we have to decline.

Recently Councillors went to Taihape to look at the progress of the new Amenity Block build on Memorial Park. In spite of covid, it is on track and already looks amazing. Memorial Park will become 'fit for use' as visiting sports teams and equestrians have questioned coming because of the inadequate facilities. I have also had the chance to catch up with Darryl and Tyson around where the Squash Club expansion is at. Their leadership is outstanding and with a club membership of, I believe, over 150 members their future is incredibly bright. I have purchased a new squash racquet and shoes this year and I intend to get back on court, even if only at the level to give my granddaughters a hit.

At the time of writing this report Government has not released the budget, which will have impacts on our priorities within this Annual Plan as I am sure there will be further demands of Councils to provide information or associated funding in support of such things as climate change and Three Waters legislation. These processes are incredibly demanding on staff time and resources for a rural council.

Remit – NZTA Funding Review

Following Mayor Holdom's (New Plymouth District Council) email on 4 May seeking support from Councils, I advised that I would support the remit for consideration at the LGNZ AGM (copy attached). I am seeking Council support on this.

Recently I attended the Horizons Regional Council Public Forum meeting where I took the concerns that our Council has over the process that we have had to go through for consenting for the Historic Landfill on Putorino Rd. I also used the opportunity to once again voice the concerns of the Koitiata community around the lagoon. The Turakina Beach Community feel very strongly that the recent land reforming by farming companies has resulted in significant run-off issues impacting on the community. Horizons acknowledged my concerns and said they will provide a report for their Councillors' consideration. I await their determination on these matters and attach the letters that I presented at that meeting.

It is important that we also acknowledge the very fine work that Horizons have done at Taihape. They have worked with locals to take all of the willows out of the Hautapu River between the two bridges and treat the stumps with hormone to stop regrowth. This has been a considerable project and will result in an enhanced walkway for the large number of users. A copy of the letter of thanks to Horizons is attached.

Mayors Engagement

May 2022

| 2 | Attended Federated Farmers AGM |
|----|--|
| | Attended Hunterville Community Committee Meeting |
| 3 | Attended Regional Transport Matters/Regional Chiefs fortnightly Zoom meeting |
| | Attended Executive Leadership Team monthly meeting for Governance Q&A |
| | Attended Three Waters Mayoral Meeting in Taihape |
| 4 | Attended Live Call from Waka Kotahi |
| | Attended weekly catchup with Chief Executive |
| 5 | Attended DIA Planning Technical Working Group Hui |
| | Attended CouncilMARK debrief with assessors |
| 6 | Attended fortnightly discussion on Economic Development |
| | Attended fortnightly discussion on Spatial Plan |
| | Attended Regional Leadership Group fortnightly meeting |
| 8 | Met with new Chair of Youth Committee |
| 9 | Attended DIA Planning Technical Advisory Group Hui #3 |
| | Attended Te Kotahitanga o Rangitikei Whanau Trust Zoom Meeting |
| 10 | Attended Omatane Rural Water Scheme Meeting |
| 11 | Attended weekly meeting with Chief Executive |
| | Attended Three Waters Zoom Update with Minister Mahuta |
| 12 | Attended Ratana Marae for whakaeke for Tumuaki Harerangi Meihana |
| 13 | Attended Ratana Marae for whakaeke for Tumuaki Harerangi Meihana |
| 15 | Attended Ratana Marae for service and burial for Tumuaki Harerangi Meihana |
| | |

| 16 | Attended breakfast meeting with Mayor Helen Worboys |
|----|---|
| 17 | Attended Regional Transport Matters/Regional Chiefs fortnightly Zoom meeting |
| | Attended DIA online workshop re Water Services Entity appointment of CEs |
| | Attended weekly meeting with Deputy Mayor |
| | Attended Welcoming Communities BA5 Event in Marton |
| 18 | Met with Kerry from Whanganui Cancer Society to discuss Rangitikei services |
| | Met with Pania Winiata – Taihape Community Development Trust |
| 19 | Attended Annual Plan – Oral Hearings |
| | Attended MDG Meeting in Marton |
| 20 | Attended Mangaweka Bridge Opening Ceremony |
| 23 | Attended site visit to Ratana wastewater land in Whangaehu |
| 24 | Attended Pae Tawhiti Rangitikei Beyond Advisory Group Meeting #7 |
| | Attended weekly meeting with Deputy Mayor |
| 25 | Attended monthly RDC/Policy update meeting |
| | Attended Welcoming Communities BA5 Meeting in Taihape |
| 26 | Attended Finance/Performance Committee Meeting |
| | Attended Council Meeting |
| | Attended Reforms Zoom Update – Mayors, Chairs and CEs |
| 27 | To attend Accessing Central NZ Governance Group Zoom Meeting |
| | To attend weekly meeting with Chief Executive |
| 29 | To attend Suzuki Extreme 4x4 Challenge Event at Turakina |
| 30 | To attend weekly meeting with Chief Executive |
| | To attend Hunterville Rural Water Supply Sub-Committee Meeting |
| 31 | To attend Regional Transport Matters/Regional Chiefs Fortnightly Zoom Meeting |
| | To attend meeting with Powerco re new development in Marton |
| | To attend DIA Planning Technical Advisory Group Hui #4 |
| | To attend weekly meeting with Deputy Mayor |
| | To attend Bulls Community Committee Meeting |
| | |

Attachments

- 1. Remit NZTA Funding Review &
- 2. Letter to Horizons Regional Council Historic Landfill at Putorino J
- 3. Letter to Horizons Regional Council Koitiata Lagoon 😃
- 4. Letter to Horizons Regional Council Hautapu River Work J.

Recommendation

That the Mayoral Update – May 2022 be received.



Annual General Meeting 2022 Remit application

| Council Proposing Remit: | New Plymouth District Council |
|---|---|
| Contact Name: | Mayor Neil Holdom |
| Phone: | |
| Email: | |
| Fax: | |
| Remit passed by: | |
| (Zone/Sector meeting and/or list five councils as per policy) | |
| Remit: | |
| That LGNZ call for an indepe | endent review into the way in which government, through |

Background information and research:

developments and maintenance programmes.

Nature of the issue

A key part of the advocacy role of LGNZ includes being involved in discussions with central government on significant issues affecting local government. This is a critical role that is at the core of the work and purpose of LGNZ.

Waka Kotahi, fund transport investments in Aotearoa. This includes funding of new

This remit asks that LGNZ work with government to ensure that an independent review into the funding model of Waka Kotahi is undertaken. The current funding model does not fully recognise the costs of maintenance of roads and related infrastructure and does not provide certainty to councils in setting their own budgets. This appears to be related to funding being heavily reliant on the annual budget of the government of the day and income that varies depending on many factors.

Such a review should consider how long-term projects such as roading should not be so reliant on annual fluctuations and more should be funded through long-term debt such as with local government major infrastructure.

Background to its being raised

The Government Policy Statement on land transport (GPS) states that "transport investments have long lead times, high costs and leave long legacies. Therefore transport planning and investments need to be guided by a long-term strategic approach, with a clear understanding of the outcomes that government is seeking to achieve".

3

Item 8.1 - Attachment 1

Over \$4 billion of New Zealanders' money is spent through the national land transport fund each year, which is supplemented by co-investment from local government and additional funding and financing.

The GPS recognises that as the largest co-funder of National Land Transport Programme (NLTP) projects, local government has an important role in building strong, evidence-based projects and programmes for investment. This shows the appropriateness of LGNZ requesting a review is undertaken.

The Ministry of Transport and Waka Kotahi already look to other financing tools for larger intergenerational projects over \$100 million, the review should consider if this goes far enough and options for fixing the massive hole in existing budgets – such as the \$400 million one recently highlighted in Auckland for road maintenance and public transport projects.

The review should also consider the consistency of government actions across various infrastructure. The 3 Waters Reform programme creates new entities to gain "a greater ability to borrow to fund long-term infrastructure" and aims "to protect consumer interests and drive efficient investment and performance". Government recognises that 3 waters requires long-term investment, but this review is needed to consider that view in relation to transport infrastructure.

New or confirming existing policy

This remit meets the existing aims of LGNZ to represent the national interest of councils in Aotearoa, to 'decode policy' and to "help local government run better through development, support and advocacy". By working with government to ensure an independent review of transport funding is undertaking, LGNZ would help fulfil their Whakamana/Advocate role.

How the issue relates to the LGNZ Strategy and work programmes on critical issues

Transport is, and always has been, a very critical issue for local government. There is a heavy reliance on uncertain Waka Kotahi funding and the need to advocate for investment in our regions. One of the LGNZ priorities is "Ensuring local voice is heard on the important issues – three waters, resource management, housing, transport, climate change and the future for local government".

What work or action on the issue has been done, and the outcome

Councils around the country have showed dismay at the challenges related to Waka Kotahi and national transport funding. LGNZ have been involved in previous work around this and will be able to provide more information.

Any existing relevant legislation, policy or practice

The Land Transport Management Act 2003, Government Policy Statement on land transport and the National Land Transport Programme outline governments position. The LGNZ strategy highlights the importance of transport issues for local government.

Outcome of any prior discussion at a Zone or Sector meeting

Evidence of support from Zone/Sector meeting or five council

Suggested course of action envisaged

It is suggested that LGNZ work with government to ensure an independent review of land transport funding in New Zealand is undertaken. This should include the funding of new transport infrastructure and maintenance and how best to fund these in a realistic, efficient and equitable manner alongside local government.



FROM THE OFFICE OF THE MAYOR

27 April 2022

Horizons Regional Council
Attention Dr Rachel Keedwell

Landfill Remediation, Putorino Road

Tēnā koe Rachel,

In response to your letter dated 15 February 2022.

The resource consent for the remediation of the historic landfill on Putorino Road was granted in March 2021 and physical works began on 1 April 2021.

The consent application included a certified erosion and sediment control plan, and the relevant consent condition stated "Ms Whale has stated that the sheet piles are to remain in place until the material is excavated and removed from the site. The application states that the cleanfill will be put in place above the bund level and dirty water from the site will be directed around the earth bund. Ms Whale acknowledges that the sheet piles will be removed from the river bed after this process has been carried out."

We acknowledge that it was a condition of the consent that Horizons written approval was required before any erosion and sediment control measure (being the sheet piling) could be removed.

On 1 July 2021 at a site visit, Horizons personnel indicated they were not willing to allow removal of all of the sheet piling at completion as the flow of the river would wash away existing alluvial deposits and any clean fill replaced at the site. Willow planting was discussed as a means to stabilise the bank, with willows to be provided by Horizons and Horizons to provide methodology for willow stabilisation planting.

Our concern about the sheet piling removal was elevated to Nic Peet. Email from Nic Peet on 5 July 2021:

"... I have spoken to our river management team and our compliance and consents teams. My advice basically remains the same i.e. once the consent for Putorino has been satisfied then the piling can be removed. I understand that there is still rubbish being removed so you may want to check that. Clearly if there is still rubbish being cleared then none of us want that to end up in the river. The piling is attached to the consent to remediate the landfill rather than being a long term erosion control mechanism. I further understand that our river management team think that backfilling as required by the consent may simply end up with the fill being eroded and adding another slug of

Making this place home.

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sediment to the river. If that is the case then it would seem pointless to do it. If RDC could confirm this than that would be great. Our river management team have indicated that they do not see value in back filling but do see value in the planned planting. ..."

Physical works were complete on 16 July 2021, and we intended to remove the sheet piles on 26 July 2021.

Horizons consent compliance and river engineer personnel visited the site on 21 July 2021 and were not satisfied that the site was stabilised to allow the removal of the sheet piles — we had not backfilled with clean material as we understood we were in agreement with Dr Peet, that any clean fill would be washed away and wasn't required. Horizons compliance personnel would not agree to the sheet piling being removed without another form of bank stabilisation.

Our consultants went back and forward with Horizons, and struggled to reach an agreement with them. Willow planting was put forward by our consultants based on previous discussions with Horizons but this was no longer agreed to as a sufficient means of stabilisation.

Eventually the only proposal our consultants could get agreement on was installing rock rip rap on the bed of the river against the bank. A stabilisation plan was put forward to Horizons on 29 July 2021 showing this.

On 4 August Horizons compliance staff stated that they didn't agree with the timing of the sheet pile removal again. They were referred back to the stabilisation plan from 29 July 2021.

Approval was finally received on 6 August, and required the willows to be planted at the same time as sheet piling would be removed.

Horizons advised on 6 September that the willows were ready to be planted. The rock rip rap was then installed, and then sheet piling was removed in the week ending 24 September 2021. The willows were planted shortly after.

Our view is that Horizons deviated from the consent by refusing to allow the removal of the sheet piling, and providing inconsistent advice for more than a month between July and August.

The willow planting, rock rip rap and other stabilisation methods were required by Horizons when the excavation work was complete, and were not included in the plans that Horizons approved when they issued the consent. This extra work has cost more than \$300,000, not including the costs arising from the delay. As the cost of remediation is an operational expense, it has a negative impact on our debt levels which is challenging for a rural council with a small ratepayer base to manage. We look forward to arriving at a suitable agreement with you.

Yours faithfully

ag bloken

Andy Watson

Mayor

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FROM THE OFFICE OF THE MAYOR

27 April 2022

Horizons Regional Council Attention Dr Rachel Keedwell

Koitiata Lagoon Presentation

Tēnā koe Rachel,

I wish also to raise formally my concerns around the Koitiata Lagoon. "The Lagoon" has been on the table for discussion from the residents for several years. They and our Council believe that the land reforming and development work to the south-east of Turakina Beach has contributed significantly to water run-off to the lagoon.

For years the sand dunes were breached without consent to alleviate that situation. Like Horizons, we accept that the proper approach would be by way of a resource consent. When I have discussed this with Horizons the answer given was that there was no scheme funding mechanism to support this process. On the advice from Horizons I submitted on behalf of Council the need for Horizons to review their funding principles. Nothing has happened. I am frustrated that continual requests to the Chair, Chief Executive and Councillors to visit the community have by and largely been ignored. The effects on the community are high with the water tables resulting in the campground and playground not being used and the road and surrounding properties being adversely affected.

Surface run-off is an environmental effect and is rightly the function of Horizons who should take responsibility. We and the community believe that Horizons was deficient in allowing the large scale reforming of land without understanding the effects. We ask that Horizons fund a resource consent and work with the community.

Yours faithfully

ag bloken

Andy Watson **Mayor**

Making this place home.

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Item 8.1 - Attachment 3



10 May 2022

Chief Executive, Chair and Councillors Horizons Regional Council Private Bag 11025 PALMERSTON NORTH

We would like to congratulate Horizons Regional Council on the significant work that has been undertaken around the Hautapu Walkways in Taihape in conjunction with the Hautapu River Volunteer Group. The willows have recently been cleared from the river which involved an extensive amount of work and has transformed the area.

This is a popular recreational reserve currently used extensively and in the future by hundreds of people. The plans that include swing bridges across the Hautapu between the two bridges will further enhance the area.

This project has been one where the Rangitīkei District Council and Horizons Regional Council have demonstrated they can work collaboratively to achieve what is becoming a fantastic asset for the region.

Ig bloker

Yours sincerely

Peter Beggs
Chief Executive

Andy Watson **Mayor**

Making this place home.

46 High Street, Private Bag 1102, Marton 4741

06 327 0099

info@rangitikei.govt.nz

www.rangitikei.govt.nz

Item 8.1 - Attachment 4

9 Reports for Decision

9.1 Youth Development Update - Southern Ward

Author: Kelly Widdowson, Strategic Advisor - Youth

1. Reason for Report

1.1 To update Rangitikei Youth Council on Youth Development in the Southern Ward.

2. Vocational Roadshow

- 2.1 This is taking place the 7th July 2022, at Te Poho O Tuariki Henderson's line. Your Strategic Advisors for Youth are delivering this opportunity, alongside Whanganui Partners and Nga Wairiki O Ngati Apa.
- 2.2 This expose will have an immediate focus on the arts and creative vocational pathways available. See attached promo.

3. Bulls Community Hui

- 3.1 A community hui has been set once a month for the Bulls area. This includes Schools, Police, Iwi, Council, Bulls Community Trust, Sports Whanganui & Te Matapihi staff. This meeting is in response to concerning behaviour shown by youth during the last holiday period. The discussion was around what had happened, the frustrations around that for staff involved, and how to best combat it.
- 3.2 I would like to suggest Youth Council put their hand up to attend the July meeting, as the voice for youth. The next meeting will be at Te Matapihi Wednesday the 13th July at 3.30pm.

4. Discussion and Options Considered

4.1 Discuss potentially attending the meeting in representation of Youth Council, considering nominating one or two councillors to attend.

Attachments

1. VOC - Marton <a>J

Recommendation 1

That the Youth Development Update – Southern Ward be received.

Recommendation 2

That a nomination be made for a representative for Youth Council to attend the next Bulls Community Hui on the 13th July, 3.30pm at Te Matapihi.



10 Reports for Information

10.1 Destination Rangitīkei - Destination Management Plan

Author: Jen Britton, Strategic Advisor - District Promotions

Authoriser: Jo Manuel, Manager Community Development

1. Reason for Report

1.1 To provide the committee with the finalised Destination Rangitīkei – destination management plan

2. Background

- 2.1 As a part of Council's Long-Term Plan (LTP) it was agreed to develop a Destination Management Plan (DMP) in the 2021/22 year. In July 2021, Kylie Ruwhiu–Karawana from TRC Tourism was contracted to work alongside staff to engage with the community and stakeholders to prepare a draft document now adopted by council.
- 2.2 Over a 3-month period (October to December 2021), engagement was undertaken with the public alongside different community sectors including iwi/hapu/marae as well as internal and external stakeholders. A cross sector advisory group was also established made up of Council staff, business and community representatives, Te Roopuu Ahi Kaa Komiti members and elected representatives.
- 2.3 An initial draft document was released for review, firstly by members of the advisory group, internal staff, iwi/hapu/marae and key external stakeholders through focus group sessions in early March 2022.
- 2.4 Overall, there was strong support for the flavour and direction of the then *draft* Destination Rangitīkei document from all community sectors and external stakeholders. Internal stakeholders were also supportive and noted the importance of alignment between this plan and other Council strategies, plans and policies.

3. Destination Rangitīkei

- 3.1 Completion of Destination Rangitīkei document is an important milestone for Council and the wider community.
- 3.2 Having identified key principles to guide action plans for reaching the shared vision, the plan builds on the local strengths of Rangitīkei's people and its landscape to cement the district's position as an integral part of the premier destination that is the Central North Island.
- 3.3 Our guiding principle of Manaaki Tangata, Manaaki Whenua Care of our People Care for our Land underpins the work we do in this space and

4. Next Steps

4.1 The Destination Rangitīkei plan is a strategic document, designed to give both Council and stakeholders an agreed direction and a broad pathway for the Rangitīkei within a central New Zealand context. Effective delivery will require:

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- 4.1.1 A more detailed implementation plan setting out the priorities and timing as well as assigning roles and responsibilities
- 4.1.2 Ongoing oversight from industry and community partners to drive the agreed actions and champion the district
- 4.2 The implementation plan will be a living document to help inform Long Term Planning (LTP) and Annual Planning.
- 4.3 Implementation is heading into year 2, we have laid the foundations now we work towards strengthening relationships and the advisory group to help ensure we continue to deliver on our actions as intended.

YEAR 1 - FOUNDATIONS

YEAR 2 - REGENERATE

YEAR 3 - LEAPS & BOUNDS

4.4 The implementation plan with more details will be circulated next reporting period

5. Conclusion

- 5.1 Together with TRC Tourism, staff have undertaken a robust engagement process with community sectors, iwi/hapu/marae and internal and external stakeholders to produce a quality document that reflects the personality of the district.
- 5.2 The Destination Rangitīkei destination management plan gives direction for the industry, community and council and is tool for all stakeholders to lever opportunities for additional resources.
- 5.3 Staff encourage community members wanting to be involved or kept up to date, to reach out and have a chat.

Attachments

1. Destination Rangitīkei - Final doocument 😃

Recommendation

That the report 'Destination Rangitīkei – Destination Management Plan' be received.

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This report was prepared by TRC Tourism for Rangitīkei District Council.



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Acknowledgement

E ngā iwi, e ngā reo, e ngā karangaranga maha o tātou, tēnei te mihi atu ki a koutou katoa.

E tika ana hei poropororaki i a rātou mā. Me pēnei ake te kōrero, tukuna rātou kia okioki i runga te moenga roa. Āpiti hono, tātai hono, rātou ngā mate katoa ki a rātou, Āpiti hono tātou hono, tātou te hunga ora ki a tātou mā, Tēnā koutou katoa.



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Foreword

Our district is home to unspoilt land steeped in history with panoramic views leading out to Mount Ruapehu and Taranaki, the Kaimanawa and Ruahine Range and of course our mightiest river - Rangitīkei.

Those of us who are lucky enough to live here and experience what our district has to offer take great pleasure in been able to share its majesty with friends, family, and visitors.

We appreciate how special the Rangitīkei is – the way life should be - and the importance of looking after our people and land.

Destination Rangitīkei is the first destination management plan for the Rangitīkei district and highlights ways forward for the community, Council, iwi/hapū/marae and stakeholders to nurture the growth of our visitor economy based on our vision and values as a district.

Our district is changing, and we have a very positive feeling for the future. The number of people visiting and moving here, establishing connections, and setting up business is staggering. The growth is both positive and challenging and this plan seeks to build on the positives and address the challenges.

Council is looking for new ways to work alongside our communities, iwi/hapū/marae and stakeholders,

While we have work to do to lay the foundations, this plan is designed to be owned by the district and implemented by industry, community, iwi/hapū/marae and stakeholders through the formation of an

advisory group.Ultimately Council's role will become largely one of facilitation, helping to tell our story and supporting business growth and product development/

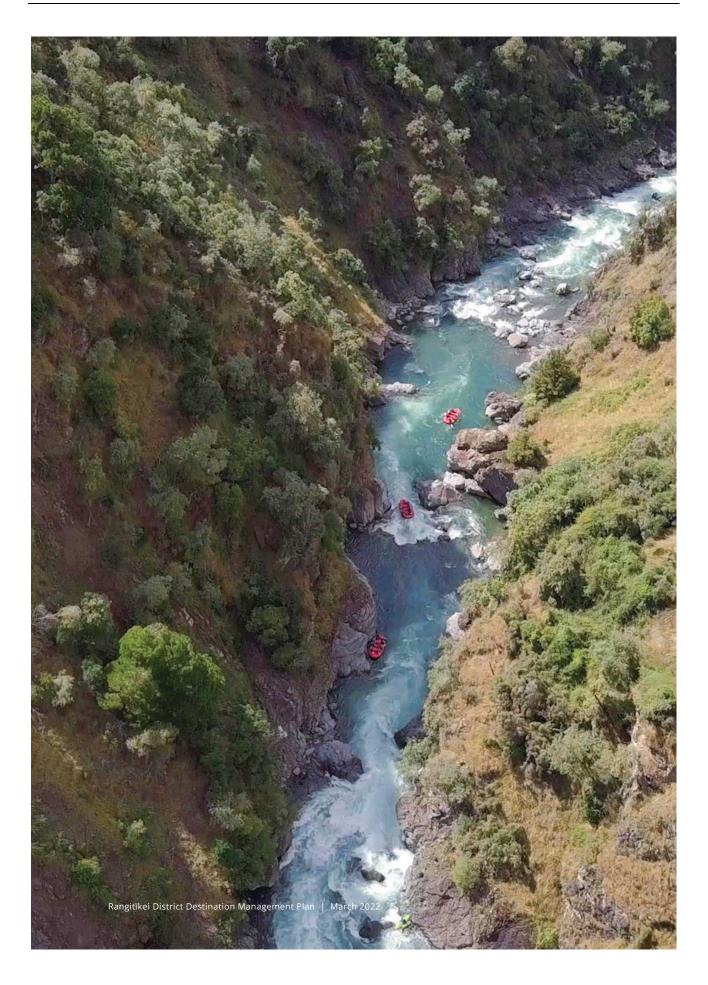
I acknowledge the work done over the many years by various groups and organisations that have supported the visitor economy or worked to promote our towns and district. You are all to be commended and I encourage anyone looking to join the journey to reach out to see how you can be involved.

I am excited to see the doors this plan can help to open that have previously been closed to us as a district. We simply could not pursue supporting the visitor economy without this plan

Mayor Andy Watson Rangitīkei District

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Introduction

Manaaki whenua. Manaaki tangata. Haere whakamua. Care for the land. Care for the people. Go forward.

This whakataukī reflects the overall ethos and guiding principle for those who call the Rangitīkei District home. To be successful, caring for the land and its people must be at the heart of any plan for developing and deepening the Rangitīkei visitor experience.

Nothing has influenced the Rangitīkei District landscape more than the mighty Rangitīkei River, which lends its name to the district itself. It has carved its way from its headwaters in the Kaimanawa Ranges to the Tasman Sea in the south, forming passages of majestic river canons, alternating with quiet stretches of sparkling trout-laden pools.

With the abundance of natural assets throughout the district, colourful villages, family-friendly activities and dramatic rural landscapes, the Rangitīkei offers a lifestyle like no other, and is referred to by visitors and locals alike as 'the way life should be'. The people of the Rangitīkei are known for their welcoming nature, and it is a place where diversity is acknowledged and celebrated.

The people are looked after, the land is cared for, and the spirit is strong.



Executive Plan on a Page

Aspirations

Manaaki Tangata

- Bring Whanau Home
- Communities are connected
- A warm and welcoming Rangitīkei •
- Retain positive social licence
- Iwi are sharing their stories.

Manaaki Whenua

- Lead the way
- Enhancement of green spaces
- Enhance our understanding of Inland Waterways
- Manaaki Tangata, Manaaki Whenua celebrated.

Vision

A destination to live and visit with a strong identity, welcoming communities, and endless opportunities. The way life should be.

Guiding Principles

- 1. Our visitor-economy ecosystem
- 2. Collaborative advantage
- 3. Grow tourism's positive impact on communities and the environment
- 4. Encourage and support sustainable land use for tourism
- 5. Enhance our sense of place
- 6. Businesses operate responsibly and ethically.

Key Focus Areas

Manaaki Tangata

He aha te mea nui o te ao? He tangata, he tangata, he tangata

What is the most important thing in the world? It is people, it is people, it is people.

The people of the Rangitīkei stand strong and proud of who they are, where they have come from, and the future they are developing for generations to come.

The desire to ensure that people can return home to the Rangitīkei was expressed multiple times during the consultation and development of this plan. There was an expectation that visitors and new residents in the area would feel welcomed, and a recognised the sense of connection that exists between the people of the district.

The actions outlined in this area of focus are designed to help achieve these aspirations for the community and deliver vigorous growth from the visitor economy.

Manaaki Whenua

Ko au te taiao, ko te taiao to au

I am the environment, and the environment is

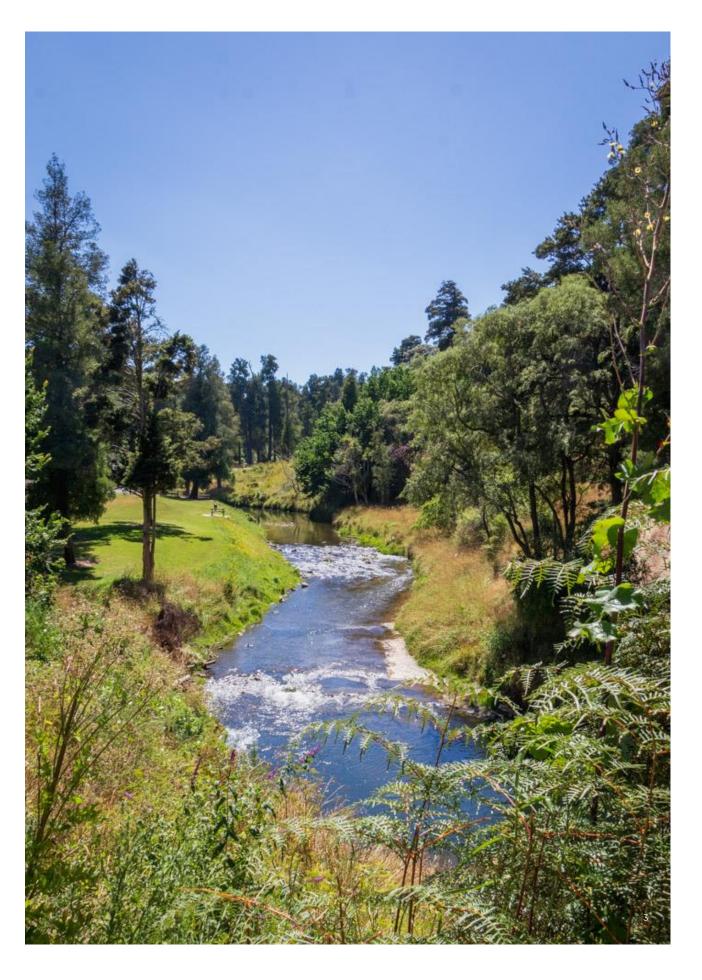
The landscapes and natural environments within the Rangitīkei are important taonga. There is an expectation that actions taken to manage the destination and grow the visitor economy will derive positive impacts for te taiao in the district.

For many in the Rangitīkei community, the protection and preservation of the natural environment is paramount to the success of the destination. Without focus on ensuring that these assets are protected and regenerated where necessary, there is concern that the visitor-economy will have detrimental effects on what they hold most dear, and the social licence for the sector will plummet.

These actions work in tandem to help ensure these natural assets are there for future generations to enjoy.

Rangitīkei District Destination Management Plan | March 2022

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Our Aspirations

To determine the path toward success in achieving a shared vision for a destination, it is integral to understand what success looks like for the community, iwi partners, and stakeholders of the visitor economy within the district. An in-depth and varied community consultation process was undertaken to capture the many voices of the Rangitīkei and to understand their aspirations for the future.

During the consultation process, the expectation was expressed that tourism – and the overall visitor-economy for the district – would support the communities of Rangitīkei and their natural environments.

Tourism as an industry has always benefited from communities and their natural assets. So, for the sector to become more sustainable and resilient into the future, there needs to be a stronger connection and relationship between all levels of the visitor-economy and local communities.

An important aspect of this destination management plan is to ensure that areas of focus and strategic imperatives provide strong positive impacts socially, culturally, environmentally, and economically for the people of the district. Where there might have been a strong economic wellbeing expectation in the past, recent disruptors have shown clearly that focus should be given to all wellbeings. If we strive to develop opportunities and programmes that will derive positive economic impacts for the district, there also need to be corresponding social, cultural and environmental impacts, to ensure these wellbeings are rising as a tide together.

For the Rangitīkei, the aspirations of the destination fall beneath the key elements that make up the core strengths of the district — the people and the place. It is an imperative for all those who were consulted that the people who live, work, play and travel in the district are looked after, along with the environments that form a compelling reason for people to visit.

Manaaki Tangata Care For Our People

He aha te mea nui o te ao? He tangata, he tangata, he tangata.

What is the most important thing in the world? It is people, it is people, it is people.

For the Rangitīkei, the interests and wellbeing of people sits at the heart of what the community expects for their future. This is an ethos that exists not just for those who live in the district, but also for those who visit. For the destination management plan to succeed, it must allow for the future the community envisages for their children and their children, and the many generations to come.

BRING WHANAU HOME

Perhaps one of the strongest shared aspirations to come out of consultation was the desire for whanau who have travelled beyond the district's borders to come home. To enable this aspiration, there needs to be an increase in quality employment available within the district. Whether that is within the tourism sector or within other economic sectors, enabling quality employment opportunities will help achieve this aspiration. Enhanced education opportunities, career development pathways within the workplace, and providing affordable housing will also enable this aspiration to be fulfilled.

COMMUNITIES ARE CONNECTED

The desire for stronger connections between the communities and villages throughout the district was a clearly shared aspiration. Where there is visible engagement and recognition of that connection within a destination, the interactions and experiences within them are authentic. This involves finding ways of working that will enable visitors to engage with the people of Rangitīkei through a range of experiences and gateways. This would include both paid and unpaid experience activities, increased awareness of the unique strengths of the individual villages and communities in the Rangitīkei, and the ability to attract public and private investment that will benefit both locals and visitors.



A WARM AND WELCOMING RANGITĪKEI

For many years, the Māori value of Manaakitanga has been embraced by the tourism sector as a principle that helps ensure that destinations host their visitors appropriately. The Rangitīkei takes this a step further: visitors will be empowered through the experiences they have with the people of the district, while the hosts are empowered through the connections made.

If this reciprocal level of association is achieved, then the Rangitīkei will be seen as a warm and welcoming destination that celebrates the diversity of those who look to live, work, play, or visit in the district.

RETAIN POSITIVE SOCIAL LICENCE

Positive social licence is imperative for the sustainable development and growth of the visitor economy. Locals and domestic New Zealanders are an important visitor base for the tourism sector, now and into the future, so positive social licence and the need for communities to view visitors and the tourism sector as positive and beneficial is even more important.

IWI ARE SHARING THEIR STORIES

Iwi in the district have a story to tell, and it is important to the communities of Rangitīkei that their story be told. Supporting iwi with experience-development opportunities to assist them in sharing these stories will add strength to the destination positioning of the district.



Manaaki Whenua Care For Our Land

Ko au te taiao, ko te taiao to au

I am the environment, and the environment is me.

There is a strong sense of pride and identity for locals throughout the district that is connected to the land. For tourism to maintain positive social licence, it will need to ensure that the sector supports the regeneration of both the environment and the individual communities. The district is home to several environments that are susceptible to impacts. While the community is supportive of the visitor economy highlighting these assets to grow the visitor economy, there must also be an associated benefit for the environment.

LEAD THE WAY

The connection between the people of Rangitīkei and the land is undeniable. There are a number of environmental initiatives already operating within the district and an upswell within the community to seek opportunities to support the regeneration to ensure that the land is cared for. This includes exploring initiatives that support recycling and upcycling initiatives, highlight the innovation in the region from a rural sector and waste management perspective, and providing locals and visitors with the opportunity to actively support this ethos of caring for the natural environment. Associated with this aspiration is the potential to educate travellers on how to travel sustainably and understand the impacts of different travel styles and decisions on a destination.

ENHANCEMENT OF GREEN SPACES

The district has a range of parks, berms and reserves that are managed by the council on behalf of the community, as well as a number managed by the Department of Conservation and Forest and Bird. There are active work streams and plans for working with community groups to ensure they manage effectively and maintain these assets for future generations. The Parks, Open Spaces, and Sporting Facilities Strategy helps to articulate what the community wants for these assets, along with the vision for the entire district in the future. Community feedback was clear that there is an expectation that these community green spaces throughout the district will be kept, and there is the potential to build a sense of connection to the identity and pride-of-place for visitors within these spaces.



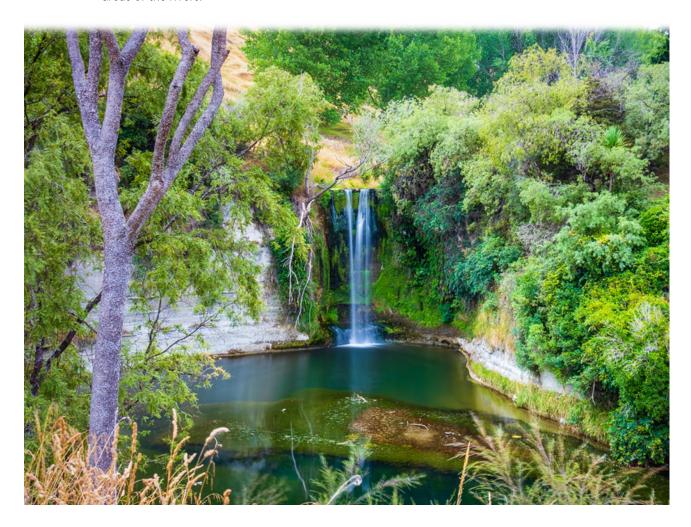
ENHANCE OUR UNDERSTANDING OF INLAND WATERWAYS

Rangitīkei is home to several inland waterways. There is acceptance within the community that these make compelling reasons for people to choose the district to live, play and visit, but that these interactions should not be at the expense of the waterways themselves. These rivers are the lifeblood of the community and are integral to the prideof-place and sense of identity visible throughout the district. They are used for traditional mahinga kai, and have clear cultural value beyond what can be seen.

Community, iwi, and stakeholders were consistent in their desire to see these waterways managed effectively and ensure users on waterways understand the community and cultural value these assets have, and the potential health and safety issues that are present in some areas of the rivers.

MANAAKI TANGATA, MANAAKI WHENUA CELEBRATED

This love of people and place that is ingrained within the local communities of the district should be celebrated. Community, iwi and stakeholders have shown a strong sense of identity and place and there are aspirations to ensure that these are acknowledged.



Our Shared Vision

The Rangitīkei District is steeped in rich cultural history and stories that lend themselves to the development of tourism experiences that will enhance the visitor economy for the district.

During consultation it became very clear that there is a strong sense of place throughout the district. Each of the villages in the district has its own character and unique positioning. This makes them compelling stops along any journey, and can tell a broader story when connected. Locals are very proud to call the Rangitīkei home, and the Rangitīkei river cements that connection, carving its way from mountain to sea.

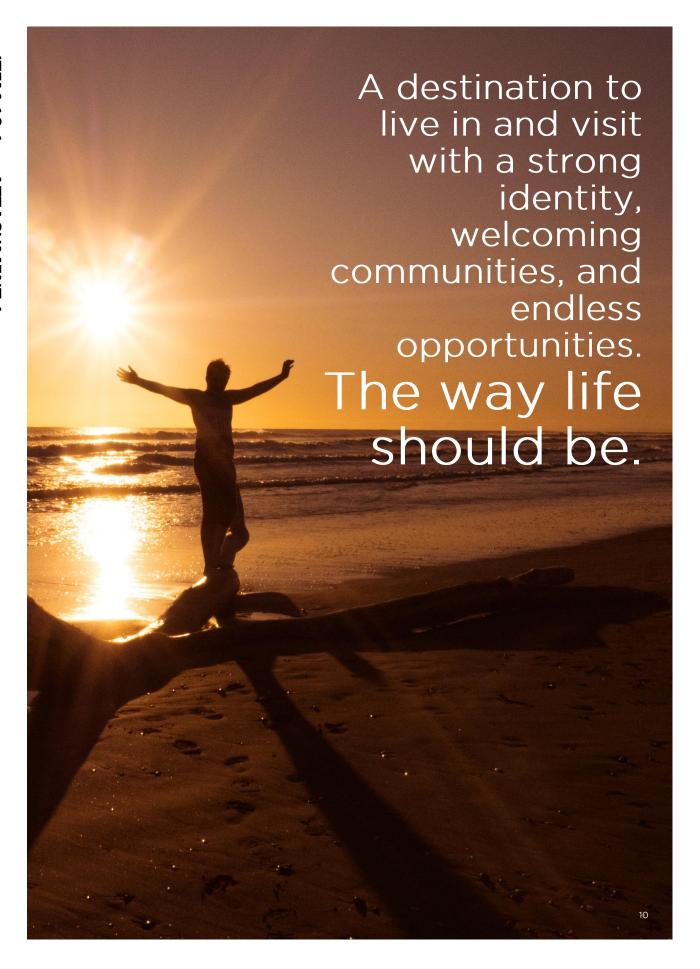
With people and place sitting at the heart of the aspirations for the district, it was not surprising to identify that there is a powerful community feel that is welcoming to new locals and visitors alike. There is an expectation that visitors will be welcomed into the district by the locals, and that this level of connection will be reciprocal – with visitors open to learning more about the people and place of the destination they have opted to spend time in.

Given the landscapes and rural nature of the district, there were multiple times throughout the consultation when stakeholders observed that life within the district was 'as it should be'. Built on a foundation of strong family values, it was seen as a destination that is great to live in, offers fantastic opportunities for visitors to connect with people and place, and where the community is always seeking opportunities to improve the district for future generations. Therefore, the vision for Manaaki Tangata, Manaaki Whenua, a destination management plan for the Rangitīkei is consistent with what was shared through consultation.



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Important Principles that will be Reflected in the Plan

When developing the action plans for the district, there are several key principles that should be considered.

OUR VISITOR-ECONOMY ECOSYSTEM

Tourism, by its nature. involves the destination as a whole. It should not be seen as a sector that benefits a few or is controlled and managed by the tourism industry alone. Both people and place are important for the delivery of the destination experience. This includes iwi partners, local governments, the district's natural resources, cultural assets and traditions. communities and their requirements, and even the buildings and infrastructure. Their roles will differ in size and scale depending on what is required to help achieve the community aspirations and visions within this plan, utilising the visitor economy as the vehicle for reaching that success.

COLLABORATIVE ADVANTAGE

There is a desire among the stakeholders. partners and communities consulted, that the plan should encourage collaboration to help ensure the success of tourism in the district. By working toward a strong sense of collaborative advantage, and not competitive advantage, the district will derive greater benefits for communities across all wellbeings. This will also enhance the visitor experience within the district and encourage repeat visitation.

GROW TOURISM'S POSITIVE IMPACT ON COMMUNITIES AND THE ENVIRONMENT

There is a strong expectation from communities that the tourism sector and the broader visitor economy will derive positive impacts for the community environmentally, socially, culturally, and economically. It is necessary to ensure that the recommended actions can derive benefits across all four wellbeing pillars, and that these rise as a tide because of the recommended action. There is also a requirement that any adverse impacts on these wellbeings will be managed and mitigated.

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ENCOURAGE AND SUPPORT SUSTAINABLE LAND USE FOR TOURISM

To maximise the potential of growth for the visitor economy, there is a need to ensure that there is a level of understanding of managing land for tourism. This would include working with Māori landowners with tourism aspirations to understand what is possible on their land. and what is not. It is also around ensuring that iwi have access to their sites of significance and customary resources, such as mahinga kai. Lack of understanding of the value of places to the whanau, hapū, and iwi of the district will need to be addressed. Spatial planning, building design, and facility management will also play a major role in improving land efficiency in the tourism sector.

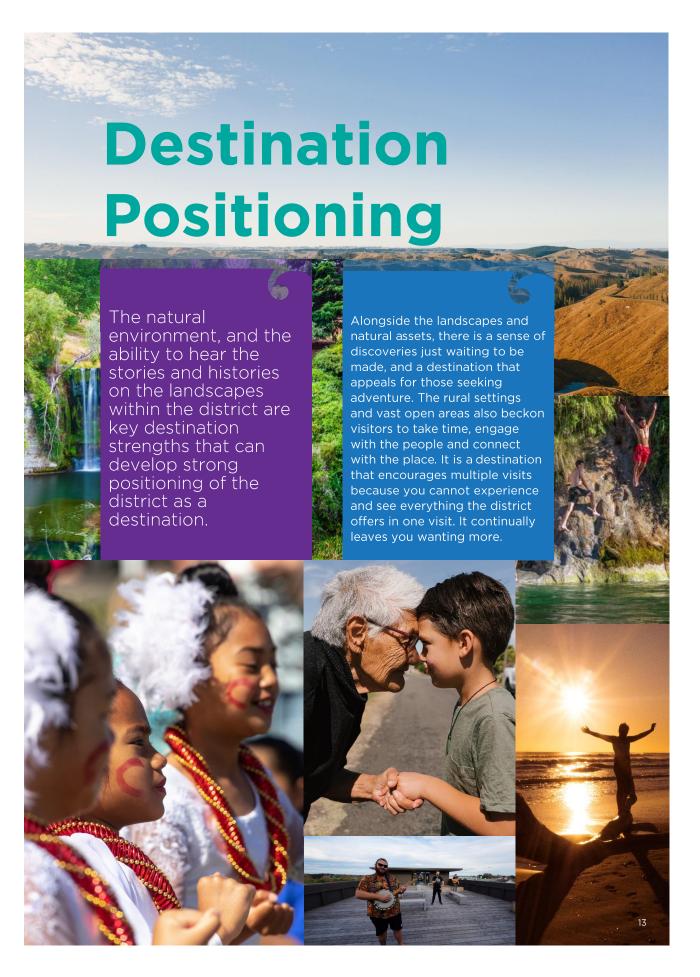
ENHANCE OUR SENSE OF PLACE

A strong civic pride and sense of place was clear throughout the consultation period for this plan. People were supportive of the visitor economy and would like to see the sector grow. The social licence for tourism within the community was positive, and there seemed to be a genuine desire to see tourism become a larger sector and have economic strength for the district - but not at the expense of the lives of those who live in the district. The destination management plan should enable this sense of pride to grow, and potentially assist in building awareness of the destination.

OPERATE RESPONSIBLY AND ETHICALLY

Actions that seek to develop the industry and visitor economy through encouraging the development of additional experiences should ensure that these businesses are set up and run to operate responsibly and ethically. Actions should encourage sustainable and best business practices that enable the district to achieve its aspirations and vision and derive maximum benefit for the community.





Top 10 Engagement Headlines

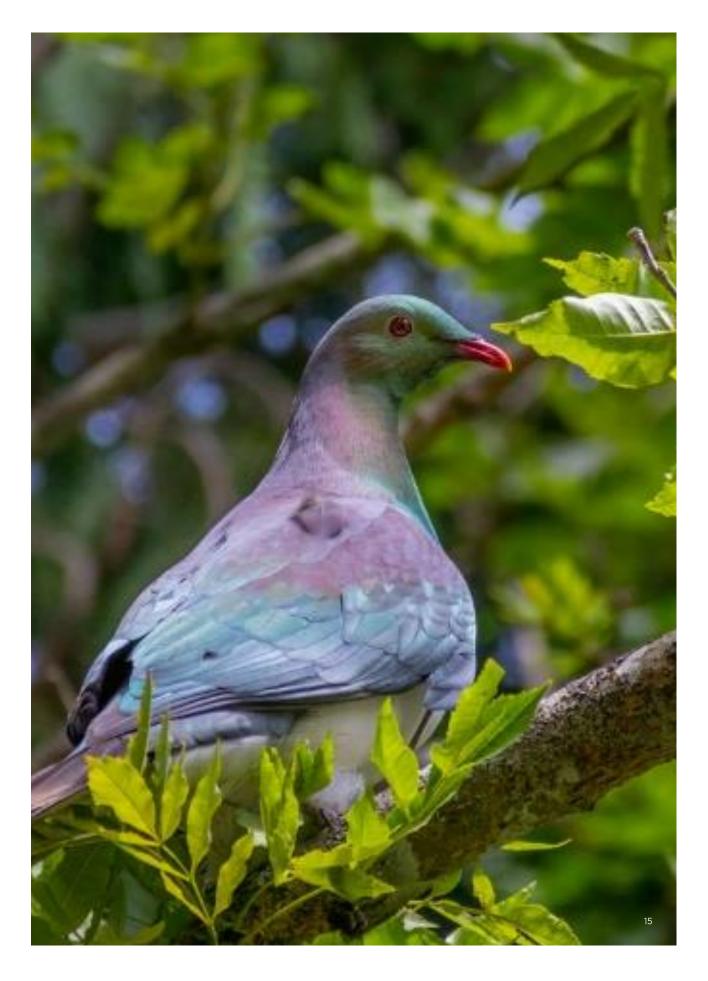
A range of consultation sessions were held in the development of this destination management plan. These sessions included 1:1 sessions with stakeholders, community open door sessions to capture as many voices throughout the district as possible, sessions with iwi, conversations with community groups and an online consultation tool¹ for those who could not make scheduled sessions.

- There needs to be more opportunities for locals and visitors to engage with the district's Māori stories and histories
- The natural assets and cultural identity of the Rangitīkei must be protected, while regenerating areas that need it
- The rivers and inland waterways are vital to the region. Engagement should be encouraged, but only in the right way
- Visitors and travellers need to know why they should stop, so wayfinding and interpretation assets need to be improved
- 5. The visitor economy should support the community and the environment
- The district needs to work together: collaborative advantage over competitive advantage
- There needs to be more things to do, to give people a reason to stay in the Rangitīkei longer
- 8. There is an opportunity to unlock the potential of natural assets through connection with people and powerful storytelling
- There is a desire to enable people to return home by optimising the visitor economy
- 10. There is a need to build awareness of the district as a destination - not just a place you drive through to get to a destination.

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¹ Social Pinpoint - Development of a Destination Management Plan for the Rangitīkei District



Opportunities and Challenges

Opportunities identified through consultation:

MĀORI TOURISM EXPERIENCES ALIGNED TO ASPIRATIONS

Through many of the discussions held in the district, the ability to connect with local Māori in places of significance and hear stories that bring the landscapes to life was identified as a major opportunity for compelling experience development. Fortuitously, this resonates with the aspirations iwi shared at their sessions to unlock the potential of the visitor economy to support Māori communities in Rangitīkei.

Opportunities to explore included:

- Experiences on marae
 - This could range from marae run activities and experiences through to collaboration with other industry within the region. There are marae in the district that are already offering experiences, but this opportunity could be explored further to assist other marae with similar aspirations to find out their point of difference.
- Storytelling themes
 From the beginnings of the Rātana movement to the travels of Tamatea-Pokai-Whenua through the district and beyond, there are many story thematics that are unique to the Rangitīkei, and would be compelling for visitors and locals alike to learn.

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Inland Waterways

These were the highways of the past, transporting people and freight throughout the district and the country on waka. These waterways connected and supported the settlements that appeared along the banks of the rivers, providing the ability to feed and sustain the people. Travelling these highways and hearing these stories of the past would be a great experience that would strengthen the destination's positioning.

Mahinga Kai

This refers to traditional gathering of food and other natural resources and places where food could be gathered. Foraging and food production is becoming of increased interest to visitors.

• Rongoā

Rongoā encompasses herbal remedies, physical therapies, and spiritual healing. These indigenous practices to sustain and support the physical and mental wellbeing of individuals are increasingly sought after, given recent global disruptors and greater focus on health and wellbeing.

Collaborations with others

There is a shared desire among those consulted to work with existing operators and provide a cultural element to a more developed or broader itinerary, to enhance the overall visitor experience within the district.

1

Item 10.1 - Attachment 1

LOCATION, LOCATION

Rangitīkei is centrally located, and easy to access from just about anywhere in the North Island. When travelling either north or south, the most travelled route takes in almost the entire district. This provides the opportunity to engage with those just travelling through, as well as to become a drive-market destination for a large catchment area in the North Island.

HERITAGE LED RESTORATION

There are a high number of built-heritage sites throughout the district in various stages of disrepair. There is an opportunity to derive support from the visitor economy for the restoration of these sites. A range of walking heritage tours offered in other regions are increasing in popularity, as visitors want to understand what it was like to live in a district years ago.

CONNECTING VISITORS TO THE PRODUCERS, INNOVATORS AND CREATIVE SECTOR

Rangitīkei has rich rural farmlands and several quality producers, farmers, and innovators in the primary sector. An opportunity exists to provide cross-collaborative experiences that combine a tourism experience with aspects of these other successful sectors in the district. There is also the opportunity to look at working with smaller cottage industries that operate in the area. Visitors are often looking to buy something from the destinations they visit, that are unique and created by someone local.

ROLE OF INDIVIDUAL TOWNSHIPS

Each of the individual townships within the district has a look and feel that is specific to them. This creates the opportunity to develop experiences and themes that are strongly linked to each town. This could create a corridor of themed experiences that visitors could engage with while travelling north or south, and provide a reason for people to stop and spend some time.

A DISTRICT WITH THREE INFORMATION HUBS

There are currently three operational visitor centres within the district: Bulls, Marton, and Taihape. The role of i-SITES will change in the future and there is an opportunity to operate these visitor information centres to be beneficial to the district as a whole. Exploring what opportunities might exist for i-SITE staff to work with industry on packaging and alternative ways of working presents an opportunity for the Rangitīkei to change how visitors interact with visitor centres, and potentially create experiences of their own.

Challenges Identified Through Consultation

LACK OF COHESION AND STRATEGY

A consistent barrier presented during consultation was the lack of cohesion between stakeholders within the district and the absence of a strategy to help ensure the success of the visitor-economy. The development of this destination management plan will assist with the lack of strategic direction and intent, but work is required to address the identified lack of cohesion. The absence of a recognised Regional Tourism Organisation for the district, and clarity around who plays what role in developing and growing the visitoreconomy, were identified catalysts that add to the lack of cohesion in the Rangitīkei.

RESOURCES ARE STRETCHED

Many of the industry and visitor-economy stakeholders identified a distinct lack of resources to help optimise the sector. This was especially true for iwi partners in the district who have multiple roles and responsibilities, many with a strong social-wellbeing focus. During recent years, this social focus has been all-consuming, so finding the time and resources to commit to the development of experiences or achieving individual aspirations in the tourism sector has fallen down the priority list.

COUNCIL SEEN AS A BARRIER NOT AN ENABLER

Historically, the council was seen as a barrier to success and commercial opportunities within the district. This is a perception that current and recent staff have worked hard to change. Many council staff have built strong relationships with community leaders and this barrier is becoming less of an issue, but it was mentioned on more than one occasion.

The fundamental change that needs to be made is for the council not to be seen as 'red carpet and red tape', but as interactions where the community is encouraged and supported through the council processes to deliver positive outcomes for the people and place of Rangitīkei.

URBAN DRIFT

Like many districts in Aotearoa, Rangitīkei suffers from urban drift. Locals, and in particular younger people, leave the district in search of better educational or employment opportunities, or to follow different life pathways that cannot be nurtured within the district. This is the main reason behind the shared aspiration among the residents of Rangitīkei to bring whanau home and enable them to live, work, and play within their hometowns.

STORIES THAT CANNOT BE SHARED

The desire to hear more stories goes hand in hand with the expectation that they are correct and have the blessings of those who own them to be told. For iwi within the district, this means having a deeper understanding of what stories can be shared, and what stories are for iwi alone. This understanding can provide the assurance that experiences being developed with strong cultural and historical importance have the backing of the story owner.

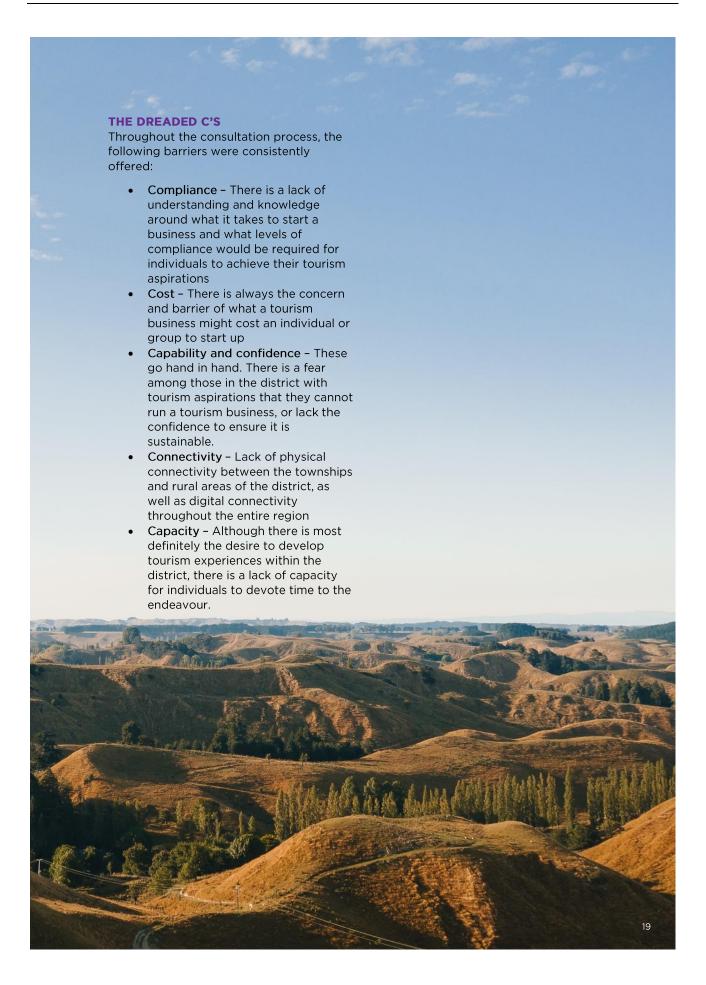
LACK OF ACCOMMODATION

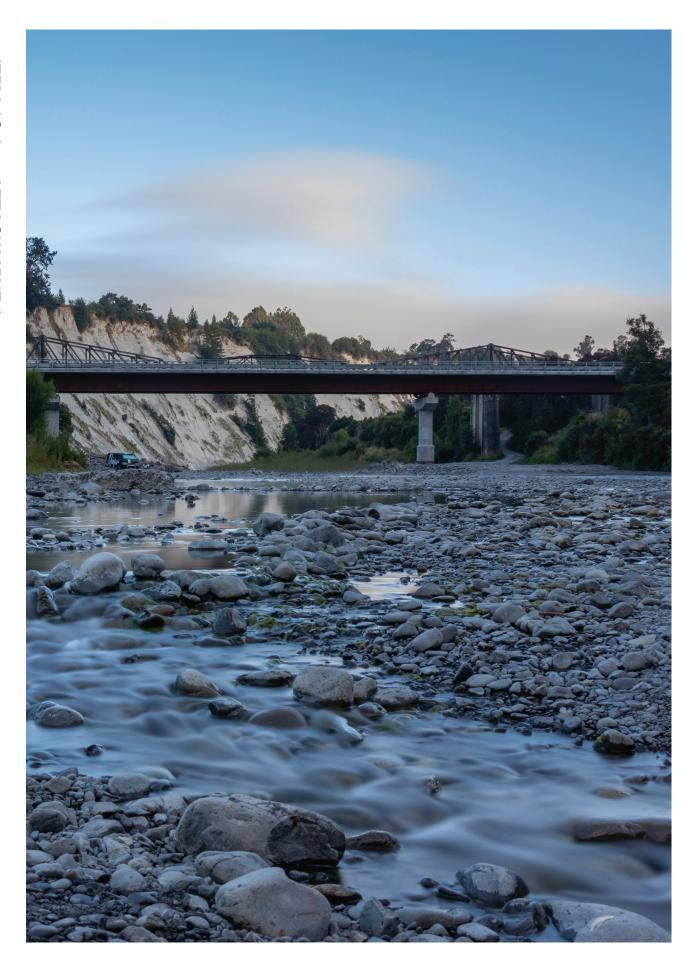
Accommodation was mentioned as an issue on more than one occasion for both the visitor sector and workers. There is a lack of availability in terms of rental properties in the district and many workers must commute from other townships to attend their place of work. This, of course, has an impact on the delivery of experiences within the district, as well as the number of beds available for visitors.

Rangitīkei District Destination Management Plan | March 2022

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Item 10.1 - Attachment 1





Our Action Plans

The action plan for the Rangitīkei reflects those issues and opportunities that will enable the visitor economy to make a greater contribution to the wider community.

These actions assist the district in achieving the aspirations they have for the future. These aspirations are firmly linked with empowering people and caring for the natural assets of the Rangitīkei. They represent the combined view of local Māori, communities throughout the district, industry, stakeholders, and a level of desktop research, to assist in the articulation of the plans.

The key to the success of this destination management plan will be the recognition that it will take all levels of community involvement to start the journey towards the shared vision and aspirations.

VISION

A destination to live and visit with a strong identity, welcoming communities, and endless opportunities. The way life should be.

The actions outlined in the plan have been grouped into two areas of focus. These align with the aspects of the Rangitīkei district the community identified as being integral to the success of the destination management plan, the people, and the place.

FOCUS AREA ONE
MANAAKI TANGATA

FOCUS AREA TWO
MANAAKI WHENUA

FOCUS AREA ONE MANAAKI TANGATA

Key Recommendations

ACTION PLAN

RATIONALE

1.1 Establish and strengthen the Advisory Group that governs over the destination plan It will be of ongoing importance to ensure that there is leadership and a level of governance from within the community, key partners, and stakeholders over the delivery of the actions within this plan. This group should comprise a range of agencies, iwi, industry, sector leaders, and community leaders that can help ensure that these plans are being actioned. This group should also be available to assist with identifying potential funding and resourcing opportunities that may be offered, that can help achieve the actions outlined. The makeup of this group may change over time to reflect changes and developments to these actions, or potentially flex with the introduction of other disruptors, which may be local, environmental, natural, or global in nature.

1.2 Build working partnerships with iwi to achieve aspirations

During the consultation process, iwi identified a range of opportunities that they would like to pursue to achieve individual, hapū and whanau tourism aspirations. Focus should be given to working with these individuals, hapū and whanau, to develop implementation plans to achieve these aspirations. This will require strong iwi partnerships and will enable informed decision making, deliver positive impacts to communities, and provide opportunities for locals and visitors to better connect with tangata whenua. Explore the future needs and requirements of the visitor economy and align existing assets and resources to meet them, while optimising the benefits. This will include having a broader understanding of the role the i-SITES can provide for the sector, looking into what amenities are required into the future, including

1.3 Optimise current industry assets and invest in destination management

ablutions infrastructures and sites of significance and accommodation needs. There will be a need to allocate resourcing to the management of the destination, which should feature within the annual and long-term planning completed for the Rangitīkei. This would include dedicated staff and time, as well as budget to advance actions.

1.4 Empower personal and professional development programmes

To grow the visitor economy and see the positive impacts that can be derived from this sector for the community, a range of business development programmes should be offered. These should include working with those who are just starting up their businesses, through to existing operations looking to diversify their revenue streams.

There should also be a focus on assisting the development of whanau business development, with a strong Kaupapa Māori based approach critical to its success.

Rangitīkei District Destination Management Plan | March 2022

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Key Recommendations

ACTION PLAN

RATIONALE

1.5 Lift the capability of the visitor sector and support Qualmark Accreditation Visitors expect a high level of customer service, visitor experience and engagement when they are paying for an experience. Ensuring that new and existing businesses are of a high enough standard to be seen as quality experiences will be integral to setting the destination apart from competitors and working with international trade markets.

1.6 Increase product supply through the development of engaging experiences There is a current lack of paid experiences within the Rangitīkei. A focus of this plan will be to identify opportunities and current gaps within the industry that will support the destination's unique positioning. These experiences should include – education products and itineraries, cultural experiences that tell the unique and compelling cultural stories of the district, cycling and walking tours, the arts and creative sector, and events.

1.7 Develop a robust destination marketing strategy

Building the awareness of Rangitīkei district as a compelling visitor destination will be integral to the growth of the visitor economy and success of this destination management plan. These strategies should enable visitors to connect with the destination on an emotive level through the introduction of local people talking about the benefits of a Rangitīkei holiday and how to get the authentic Rangitīkei experience. This will also help build civic pride through the district.

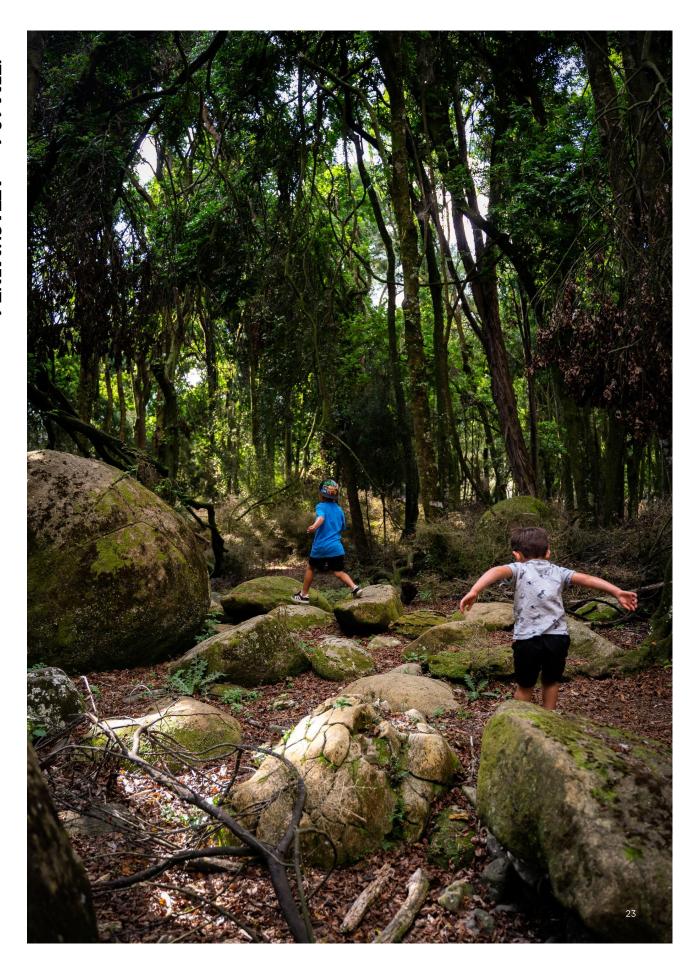
1.8 Encourage collaboration

There is a range of successful economic drivers and industries within the district, especially around the primary sector. There is the potential to develop experiences that enhance the primary production story within the region and vice versa. This would be mutually beneficial and could enable the development of cottage industries to grow. There is also a need to develop stronger relationships with regional partners to collaborate with, including neighbouring RTOs and EDAs.

1.9 Develop an events strategy for the district

Events are an economic enabler for the district. As such, they should be supported and encouraged to help the Rangitīkei derive true benefit, and to provide opportunities for local communities to connect. The district would benefit from the development of an events strategy that provides guidance to council on investment and development opportunities and from working with new and existing event providers to attract, grow, retain and build sustainable events for the district.

Rangitīkei District Destination Management Plan | March 2022



FOCUS AREA TWO MANAAKI WHENUA

Key Recommendations

ACTION PLAN

RATIONALE

2.1 Visitor-economy supports the environment

There is a strong expectation from the community that the visitor-economy supports initiatives within the district to regenerate fragile environments. This is consistent with the growing need for visitors to give back to the destinations they are visiting and leave a legacy of their time in the district behind for future generations to enjoy. There are multiple avenues for what this support might look like, and this should be the short-term focus of the advisory group and stakeholders within the visitor sector. This should also include encouraging and supporting businesses to adopt the ethos underpinned by the TIA Sustainability Commitment and Tiaki promise.

2.2 Develop awareness of the destination's natural assets

The Rangitīkei suffers from a lack of awareness. Visitors are unaware of what the destination offers, other than a corridor through the central North Island, north and south. Marketing campaigns that highlight the compelling natural assets within the destination, combined with the benefits defined in recommendation 1.7, and how visitors can engage with these landscapes through meeting the people and hearing the stories, should be employed to increase awareness.

2.3 Ensure visitors know where to go through increased wayfinding

The district is geographically long and covers a reasonable distance both on and adjacent to State Highway 1. Travellers on this arterial route will not know that there are stunning landscapes and rural vista areas that can be enjoyed a short distance from the main highway. Increased wayfinding that presents travellers and visitors with the opportunity to stop and experience these areas would be beneficial, and potentially increase the length of stay in the district.

2.4 Tell the stories in areas of significance

There are so many areas of significance within the district that have a story to tell. Interpretation panels that might give a window into what that story might be, and encourage them to seek the rest of the story, would provide benefits for the visitor-economy in the Rangitīkei. This should also include panels on cycle and walkways that will add value to the experience and provide experience-development opportunities.

Rangitīkei District Destination Management Plan | March 2022

Key Recommendations

ACTION PLAN

RATIONALE

2.5 Manage environmental impacts

The effects of climate change on rural areas, including access to water, quality of drinking water and potential flooding from severe weather events, will have major impacts on the visitor economy. Managing these disruptors and developing clear scenario plans to assist with managing these effects will be vital for the sector. There are also areas in the district that experience a higher level of environmental impact than others. This includes along inland waterways, the main highway, and areas that enable freedom camping. These will need to be managed and regulated in order to mitigate impacts into the future.

2.6 Explore paid and unpaid options available for existing and potential walking and cycle tracks

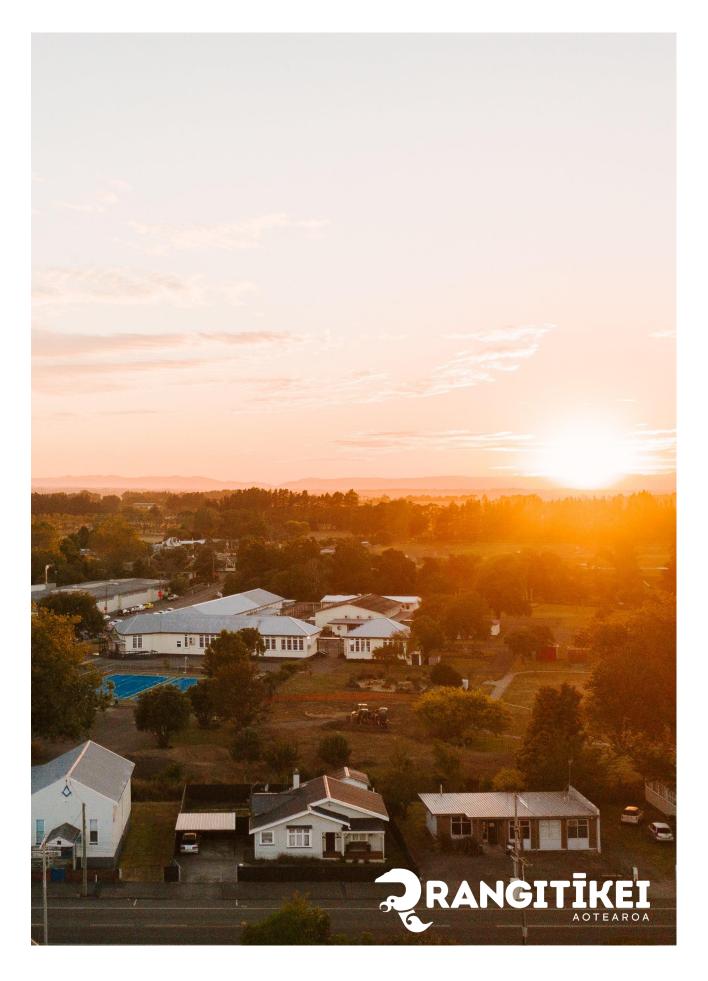
Rangitīkei has a range of accessible walkways and cycleways throughout the district that provide great experiences for locals and visitors, and breath-taking views across the district. With the increase in people looking to access the outdoors, and connect with the natural environment, there is potential to develop experiences through the district that could provide strong benefit back to the sector and the community.

2.7 Develop a heritage restoration plan for built heritage throughout the district

There are several heritage buildings throughout the district that need repair. Despite the potential cost, there is benefit in investing in the restoration of these assets, which have the potential to provide significant benefits and returns for the community. A plan to understand what that might look like through a visitor-economy lens, as part of a wider review of the built heritage within the district, would be of benefit.

Rangitīkei District Destination Management Plan | March 2022

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10.2 Work Plan 2022

Author: Kelly Widdowson, Strategic Advisor - Youth

1. Reason for Report

1.1 The Work Plan 2022 is attached.

Attachments

1. Work Plan 2022 <u>J</u>

Recommendation

That the Work Plan 2022 be received.

Item 10.2 Page 60

RANGITĪKEI YOUTH COUNCIL

Annual Workplan 2022-23



7EAM



Lisa Cruywagen

Chair

9/3/20XX



Sofie Kendrick

Deputy Chair



Emma Collings

Administratio n Officer

Presentation Title



Paloma Janse

Social Media Officer



Fuatai-Rose Mefiposeta Santano

Councilor

2

TEAM



Leymar Saili

Councilor



Charlotte Tunta-Kyle

Councilor



Isaac Grant

Councilor



Denise Pio

Councilor



Waiatatia Ratana-Karehana

Councilor

3

9/3/20XX Presentation Title

Youth Council Meeting 14 June 2022





VALUES & CORE CULTURE

Curiosity -To be daring in asking big questions, seeking & creating opportunities for our rangitahi, thinking outside the box, brainstorming ideas;

Confidence -To be a courageous voice for others, knowing all input/ideas are unique and valuable to building the big picture. To build others up with confidence.

Supportive - Means to tautoko one another's endeavours, push each other to pursue our beliefs/passions/new experiences. To encourage and empower one other. To back each other 100% without doubt.

Understanding - Means to agree to disagree respectively towards one another in a safe environment, knowing and accepting every person sees the world differently, and that this is a strength. Show empathy towards others.

Appreciation -To treat others how you want to be treated. Knowing and accepting each other's strengths and weaknesses, to move forward as a team with equal parts, stronger together than apart;

To appreciate all our community has to offer, the potential and opportunities for growth presented to us and to recognise our build a better future for ourselves and generations to come.

4



<u>COMMUNJTY</u>

OPPORTUNJIJES

- To look after the future, our planet and generations to come;
- To educate ourselves on council/government processes and policies.
- To feedback into local council policies.
- To create and nurture more inclusive school relationships.
- Work alongside Welcoming Communities to create more opportunities for youth coming into Marton or for youth who don't feel they belong

connection

- To build and maintain relationship with other organisations such as Rotary, Lions, Community groups within the district
- Host a "Meet and Greet" for the community with council candidates for local body elections
- Attend Local Council meetings, put forward ideas on other areas that need impact
- Interschool relationships. Facilitating teacher vs student activities within our schools
- Developing relationship with other areas of council

servjce

- Tutaenui Stream Restoration Project Planting trees
- Rangitīkei environment group Taihape – assist planting, digging tracks
- "Meet and Greet" Local Candidates
- Inclusion of Nga Tawa in community events. Facilitate small changes within school community connects
- Poetry/Art club delivery Expressions hub

9/3/20XX Presentation Title 6

Timeline

To establish connections within the community for collaboration.

- * Marton Rotary
- *Lions
- *lwi
- *Schools

Collaboratively working alongside one another to determine dates of service and events, meeting on a regular basis to discuss and plan small activities.

Invite others to participate in activities such as planting trees, interschool connection.

Use social media platforms to promote activities, track progress, share information on activities & up and coming events. Gather data and engagement.

Update, promote and implement Expressions hub.
Collect data on engagement.

9/3/20XX

Presentation Title

/

Summary

Youth Council see the opportunity to support community initiative through service and connection with key stakeholders, walking alongside them in development through to delivery.









Item 10.2 - Attachment 1

Nān te ronron | With your contribution
Nāhu te ronron | With my contribution
Ka ora ai te iwi | The people will prosper

Whakatauki

9/3/20XX Presentation Title





ITEM 10.2

TAJHAPE

LOBBY

- Increased use and utilization by of the Lobby by youth and community!
- Develop relationships with community stakeholders and services to work through the Lobby Space
- Create a 'youth hub' space where youth are able to come to:
- Find a sense of belonging within Community;
- Build meaningful relationships with mentors, & service agencies;
- Find out about services available to them, be referred to or given information to access service;
- Learn something new, try a new hobby, meet new people;
- Participate in regular groups/activities;
- Find work and training opportunities;
- Play games, play pool, eat, hangout in a safe and welcoming environment

EVENTS

- Fish and Chip Fridays
- School Holiday Programmes
- Music and Drama Lessons run by community for youth
- Open Mic Days
- Opportunities for performances
- Creative Woodwork
- Arts and Crafts writing, poetry, art
- Facilitation and inclusion for youth in events already happening within Taihape.

CONNECTION

- Building district youth connections between Marton/Taihape/Bulls
- Helping establish a good name and rapport for youth in the Taihape community
- Being part of community projects with other organisations

Presentation Title 11

Timeline

Build connections with youth in Taihape. Gathering data for the Lobby space and service engagement. Analyze, discuss and develop ideas, events, activities suitable to the wants and needs of Taihape youth. Facilitate and implement changes within the Lobby space, overseeing implementation of new areas and spaces.

Promote and implement arts, drama and music learning opportunities through the Lobby.

Facilitate, encourage and promote the first performance day for youth for the Taihape community.

9/3/20XX Presentation Title 12

Summary

Youth Council want to see the Taihape youth community thriving. This means youth are actively engaged with, and supported by their community, with ample opportunity to progress, develop and grow within their spheres!









Ahakoa he iti he pounamu. Despite being small, you are of great value.

Taihape Taonga

9/3/20XX



Presentation Title



MENTAL HEALTH

WHAT WE WANT

- To know what is available
- Free Health Services in our area that are well advertised, easy to access, (available to access through the Lobbies), and held accountable for their service
- Mental health services, counselling, support for whanau, intervention, referrals and the processes for ourselves and our families
- To lessen social stigma around mental health in our families, peer groups and communities
- Ways in which we can make a difference even if small – to our peers, using our Youth Council voice and platform.

POTENTIAL BARRIERS

- Social Stigma Seen as weakness
- Pasifika Engagement Breaking through social norms
- Within School/Out of School. Location and ease of access
- Not enough options for workers not everyone gets along or is a good match

<u>HOW</u>

- Roll out surveys amongst youth at expo's/over social media to find out what is already being utilized, current barriers and how to combat those;
- Continue to develop a networking database of mental health services already available in our district.
- Promote mental wellness on and normalise talking about it on social media through inspiring Fridays, encouraging and real posts and messages through our Youth Council platform
- Enquire about and facilitate entry of services such as youthline, suicide prevention, 24/7 Unite, and Enable being available within our schools/towns
- Groundwork for creating an app where information for the Rangitikei Youth Services, help, inspiration, encouragement can be found. Youth led for youth.
- Give feedback to service providers for our district.

9/3/20XX Presentation Title 16

Timeline

 $\begin{array}{c} 1 \longrightarrow & 2 \longrightarrow & 3 \longrightarrow & 4 \longrightarrow & 5 \end{array}$

Develop and roll out surveys.
Interview youth/gather data at events such as VOC roadshows, career expo's, school, day to day.
Analyze data.

Make enquiries as to what is/isn't available within our schools already. Why/Why not? Has it been done before? What worked, what didn't. Potential barriers.

Utilize social media platforms.
Encouragements, real conversations, inspiring Friday's. Looking for opportunities to inspire, empower and uplift. Collect data on engagement.

Meet with App development with data of digital engagements.

Discuss options for RYC.

Possible re-brand for RYC.

Facilitate services such as youthline, suicide prevention into our schools and spaces, publically encouraging our peers to access services available to them.

17

9/3/20XX Presentation Title

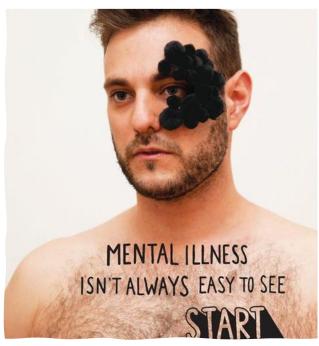
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Summary

Youth Council wants to acknowledge and shine a light on mental health for youth in our district, highlighting the need for services and different types of delivery for success in our towns, while using Youth Council platforms to promote whole wellness amongst our peers and to identify areas of improvement.









Item 10.2 - Attachment 1

The greatest wealth is health.

motivationping.com

9/3/20XX Presentation Title



Thank you



Rangitīkei Youth Council 2022



Kelly.Widdowson@rangitikei.govt.nz
Kayla.hyland@rangitikei.govt.nz



https://www.facebook.com/Rangitikei-Youth-Council-793713701011780

www.tryb.co.nz

9/3/20XX Presentation Title 20

10.3 Youth Council Update

Author: Kayla Hyland, Strategic Advisor - Youth

1. Reason for Report

- 1.1 Advise Youth Council on Taihape Careers Expo being held on June the 10th
- 1.2 Taihape Lobby space update and engagement with local Rangatahi.

2. Context

- 2.1 Youth Council attended Taihape Area Schools Career Expo on the 10th of June 2022, this was an awesome opportunity to engage with the local Rangatahi and collect feedback to support youth councils work plan for the Taihape Lobby space and community engagement.
- 2.2 Feedback on Taihape Careers Expo, how was the day what is your feedback from this experience. What was your favourite part of the day, what was something that surprised you and was there anything that you would like to have changed.
- 2.3 Moving forward, how would Youth Council like to feedback data to the elected members and how do you see it supporting your work plan for the Taihape Lobby space.
- 2.4 Builder came to quote us on the renovations Youth Council has suggested. Currently waiting on the quote and possible start date
- 2.5 Strategic Advisors have been networking about collaboration with local community music group, art teachers to offer classes/lessons from the Lobby space.

Recommendation

That the report 'Youth Council Update' is received.

Item 10.3 Page 81

11 Next Meeting

The next Youth Council meeting is scheduled for 12 July 2022 at 5.30 pm. The meeting will take place at the Taihape Area School, 26 Huia Street, Taihape.

12 Meeting Closed